

# Welcome to Sino - International Freight Forwarders 19th Annual Conference

## **Pre-Conference Information**

(Very Important - Please Print This Out!)

The details below contain very important last-minute information which you should print out and use as a checklist and reference for the conference.

## CONFERENCE ID

In order to facilitate quicker onsite registrations for everyone, please print out your Conference ID and present it to us when you do your onsite registration. It will help all members to avoid long queues.

- 1. Go to the conference website: <a href="https://sinoconference.com/sino2023/info/">https://sinoconference.com/sino2023/info/</a>
- 2. Move your mouse cursor towards the lower-left hand side of the webpage banner to where it says DOWNLOAD 🖳
- 3. Click on **Print Your Conference ID**
- 4. Enter your One-on-One username and password
- 5. Click Print
- 6. Present to conference staff at the Registration Counter when you do your onsite registration.

## Your conference details

Important: In order to allow us to better prepare so that delegates can reister as comfortably and efficiantly as possible. WCA have strongly requested that all delegates would print below details and give us at the register desk. We thank you in advance for your corporation.



	[ID#347] Mr. Douglas Archer
	Conference Manager
	WCAworld
	Miami, FL, United States of America
	Print

## **ONSITE REGISTRATION**

Everyone must do an onsite registration to pick up their conference bags, badge, and other materials. Onsite registration can be done during these times and places:

Date	Time	Venue
Sunday, 10 September 2023	14:00 – 20:00 hrs	
Monday, 11 September 2023	09:00 – 21:00 hrs	AWE, Hall 5 Entrance
Tuesday, 12 September 2023	09:00 – 21:00 hrs	
Wednesday, 13 September 2023	09:00 – 17:00 hrs	(Level G)
Thursday, 14 September 2023	09:00 – 17:00 hrs	

We recommend that you do this upon arrival to avoid the rush that happens just before the welcome cocktail reception starts. To speed up the process, please don't forget to print out and bring your Conference ID (as mentioned above)

#### COVID - 19

## TESTING IS NOT PROVIDED ONSITE BY CONFERENCE ORGANIZERS

Delegates attending from some countries may still be required to do Covid-19 testing prior to departure back to their home countries. Kindly note that we have not arranged Covid-19 testing at this conference and all delegates who require testing must make their own arrangements.

With effect from 1 April 2023, all pre-departure and post-arrival quarantine and testing requirements for inbound travelers to Hong Kong have been lifted. All inbound travelers must pass temperature checks upon arrival and those found with symptoms will be referred to the Department of Health for further handling.

Please see this link for COVID related inquiries: https://www.coronavirus.gov.hk/eng/inbound-travel.html

All delegates are responsible for checking their home country's Covid-19 requirements. The conference organizers will not be responsible for any problems arising due to Covid-19 restrictions.

## MASKS & SOCIAL DISTANCING

All coronavirus measures in Hong Kong have been lifted. However, face masks are still required to be worn on the plane by some airlines so please check with your airline to make sure about their masking policy onboard.

NAME BADGES & SECURITY

# NAME BADGES <u>MUST</u> BE WORN AT ALL TIMES! NO BADGE – NO ACCESS!!

(The Conference Organizers take this policy very seriously and you will NOT be given access to the function venues if you do not have a name badge)

- Name badges apply to ALL functions including the One-on-One Meetings, Cocktail Receptions, breakout meetings and social functions, and the Gala Dinner. The only functions they are not required for are tour and golf.
- Name badges are given to delegates during the Onsite Registration only.



## COMPLIMENTARY SHUTTLE BUSES

We have arranged shuttle bus services based on the number of delegates that have booked their hotel accommodations through us and do not have ways to determine the number of delegates that booked the same hotels through their own means. We do apologize if anyone faces issues boarding shuttle buses, but encourage them to use other transportation services such as local taxis, shuttle bus services operated by their hotel, or the MTR Airport Express, etc.

Please click the link to see the shuttle bus schedule: https://sinoconference.com/sino2023/img/info/agenda/Combined.pdf Please note, only buses that are operated by SINO will be marked on the top left-hand corner of the schedule as shown.

Please wear your NAME BADGE when using shuttle buses organized by the conference organizer.



## AIRPORT TRANSFERS

Airport transfers are NOT provided by WCAworld and are NOT included in your conference fees.

Ideally located adjacent to Hong Kong International Airport, the Airport Express takes just 2 minutes to reach the convenient onsite AsiaWorld-Expo Station.





#### GETTING AROUND HONG KONG

Located on Lantau Island, the Hong Kong International Airport has a comprehensive and well-developed transportation network. One could easily commute between the airport and the city in around 30 minutes with a reasonable fare, using the Airport Express, buses, taxis or hotel shuttle buses.

## AIRPORT EXPRESS

The MTR's high-speed Airport Express takes approximately 24 minutes to reach Hong Kong Island and is the fastest way to get between the city and the airport. Both Kowloon and Hong Kong stations provide free in-town check-in services for major airlines. Please contact your airline for further information.

#### TAXI

Taxis are readily available from the taxi pick-up area in front of the airport's Arrivals Hall. If you're travelling to Hong Kong Island or Kowloon you'll need to catch a <u>red</u> taxi. If you're headed for the New Territories you'll need a <u>green</u> taxi, and those going to Lantau Island will require a <u>blue</u> taxi. All taxis in Hong Kong are able to take passengers to and from the airport. Fares are metered and detailed information about charges are clearly displayed inside each cab.

#### BUS

There are more than 20 convenient Airbus 'A' routes that can take you from the airport to key locations on Hong Kong Island, Kowloon and in the New Territories (including Lantau Island) with fewer stops than an ordinary city bus. When you exit the Arrivals Hall, turn right to find Airbuses and city buses.

#### COACH AND LIMOUSINE CHARTER

Passengers who require their own personal limousines, minivans, vans and group coaches (buses) can book their transport from service providers located in the Arrivals Hall.

Please visit the links below for a more detailed guide on travelling around Hong Kong.

Getting Around Hong Kong: A Complete Transportation Guide

#### **WEATHER**

September in Hong Kong is generally hot and humid with an average of about 15 days of rain. The average low and high temperatures are 24 °C (75 °F) and 33 °C (91 °F).

## CONFERENCE AGENDA

Please visit to view the full agenda. <a href="https://sinoconference.com/sino2023/info/">https://sinoconference.com/sino2023/info/</a>

#### ONE-ON-ONE MEETING SCHEDULER

Note that your One-on-One Meeting Schedule is updated daily to the WCAworld Events App. You can use the meeting schedule provided on the App instead of lining up to pick up your paper schedule from the registration counter each morning.

If you still prefer to have a paper version, then you can pick up the most updated One-On-One Schedule each morning from the Registration Counter each morning before the meetings start.

The One-on-One meeting scheduler will close for the first time on <u>Monday, September 1 1 2023 at 21:00 hrs</u> (Hong Kong (GMT+8)) and then re-open as per the following schedule:

Date	Color	Pick Up Time	Scheduler Operating Hours
Tuesday, 12 September 2023	Pink	09:00 – 10:00 hrs	09:00 – 21:00 hrs
Wednesday, 13 September 2023	Yellow	09:00 – 10:00 hrs	09:00 – 21:00 hrs
Thursday, 14 September 2023	Blue	09:00 – 10:00 hrs	0:900 – 21:00 hrs



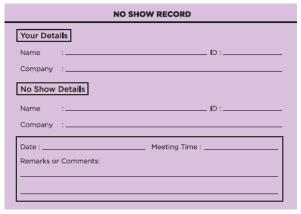
#### ONE-ON-ONE MEETING SCHEDULER

The following two forms will be available at the Registration Counter and Help Desk during the conference.

One-on-One Communication Sheet: Used for sending messages to others during the One-on-One Meetings. If you need to contact someone to cancel, postpone, or set up a meeting with someone urgently then you can fill in one of these forms and WCAworld staff will deliver them for you.

No Show Record: Please fill in this form if a member does not show up for a pre-scheduled meeting appointment. Members who continuously miss their meeting appointments will be sent warnings from the conference organizers and possibly banned form attending future conferences organized by us.

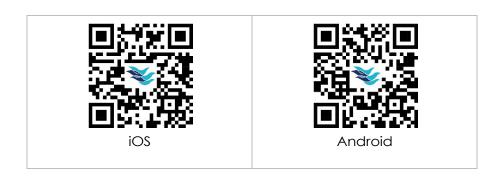




## **EVENTS APP**

This conference utilizes the newly designed WCA EVENTS application. Please scan one of the QR codes below to download the iOS or Android version for your mobile device.

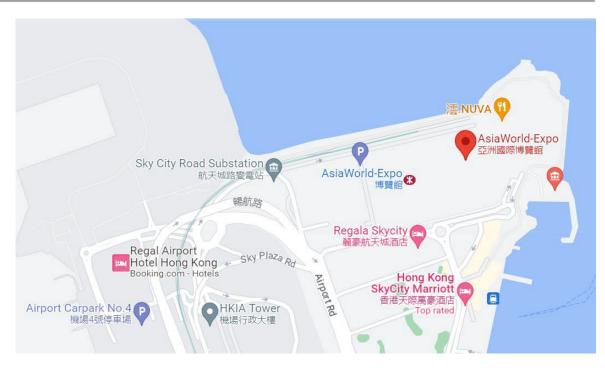
No more queuing to pick up your One-on-One Meeting Schedule!!! <u>Existing users</u> must uninstall and re-download to update their current version. Delegates can search "WCA Events" in the Apps Store and Play Store or scan one of the below QR Codes.



#### Features:

- Schedule One-on-One Meeting Appointments
- View your One-on-One Meetings schedule (no need to pick up paper version)
- Conduct text chats with other members at the conference venue
- View Attendee profiles
- View Conference Agenda
- View One-on-One Floor Plan
- Emergency Contacts
- Latest Announcements

## **EVENT LOCATION**



Asiaworld-Expo Address: 1 Airport Expo Blvd, Chek Lap Kok, Hong Kong Phone: +852 3606 8888

Website: <a href="https://www.asiaworld-expo.com">https://www.asiaworld-expo.com</a>

## Gala Dinner

Two cuisines available: Chinese Fusion and Indian-Vegetarian.

Delegates are required to seat themselves at a table designated for one of the above meal types.

Dining is communal style so only one type of cuisine is served to each table. Delegates wishing to have Indian-Vegetarian cannot sit at the same table as delegates requiring the Chinese Fusion meal.

It is free seating for all delegates (except conference sponsors) – simply seat yourself at a table serving the style of food you prefer.

There is no fixed seating (except for conference sponsors) so delegates are free to sit at any table of their choice

The Gala Dinner will be held in a communal style dining in Hall 2, Zone A,B (Level G) at AWE. Delegates can have free seating, except for delegates who will have the Indian Vegetarian menu, there will be a dedicated section.

Although there is no official dress code, smart casual is highly recommended.

Shuttle buses from Novotel and Regal Airport Hotel are limited, so we advised delegates to arrive at their earliest convenience.

CHINESE FUSION (Open seating)	INDIAN VEGETARIAN (Sit at a table marked as INDIAN VEG)
Chinese Antipasto	Indian-Vegetarian (tailor-made, NO EGG)
Smoked Duck Breast, Sliced Poached White Marinate Pork Knuckle, Fried Shrimp Toast, Poached Beef	Starter (Sharing Style)
Tendon with Master Sauce	Masala papad
Baked Sea Conch & Avocado with Portuguese Sauce	Pakora
Pumpkin Broth with Crabmeat, Scallop and Truffle	Samosa with mint chutney
Braised Abalone and Black Mushroom with Vegetables	Arabic salad with sumac
Baked Halibut Fillet with Fresh Herbs Cream Sauce	Soup (Individually serving)
Poached Chicken with Soya Sauce	Kaadu Ka - Smooth pumpkin soup with Indian spices
Brown Rice with Pork Wrapped in Lotus Leaf	Main Course (Sharing Style)
Braised Efu Noodles with Wild Mushroom and Chives	Baigan Ka Bharta (Eggplant curry)
Chilled Sweetened Papaya and Snow Fungus Soup with Red Dates	Sarson Ke Phool (Broccoli and cauliower with spices, mustard seeds and chutney)
Petits Fours	Paneer Khatta Pyaz (Cheese cubes cooked in tomato,
Palmiers, Pralines	ginger, garlic and pickled onions)
	Aloo Saag Kofta (Potato and spinach kofta baked
	with a cashew nut and poppy seed sauce)
	Side Dishes (Sharing Style)

Dal makhani, Saron rice

Condiments (Sharing Style)

Mango chutney, lemon pickle, mint chutney,
cucumber raita

Bread (Sharing Style)

Chimney paratha, Naan bread

Dessert (Sharing Style)

Mixed Indian Dessert Plate

## Sponsor Gifts

Sponsor Gifts will be given away during the Welcome Cocktail Reception on September 11, 2023, between 19:00 - 21:00 hrs.

Please make sure to be present at the Welcome Cocktail to receive a Gift if you are a sponsor for this event! Sponsor gifts are no longer provided during the Gala Dinner.

## **CONTACTS**

CIFA and WCAworld representatives are available 24 hrs. For urgent assistance please contact us, we will be happy to assist you.

Management Staff	Position	Phone
Akan Lee (Chinese speaking)	Membership Service Manager	+86 135 1008 1524
Andy Robins	Director – Customer Service	+66 81 846 4461
Brian Majerus	Vice President - WCA & Managing Director - GAA	+1 847 800 7226
Cecilia Markez	General Manager – Gold Medallion	+1 954 952 7508
Chris Dunn	Regional Manager Middle East & CIS	+971 50 229 8691
Damin Wang (Chinese speaking)	Vice President - China	+86 159 2166 2716
Dan March	CEO	+44 7921 038 568
Julia Zhao (Chinese speaking)	Director of International Cooperation (CIFA)	+86 136 8147 9075

Juliet Shen (Chinese speaking)	Assistant Vice President - China	+86 135 2408 3443
Kenneth Yokeum	Vice President - Asia Pacific	+66 89 771 1797
Matthew West	Regional Director - North America	+1 702 757 8620
Monica Lee	WIS - Chief Executive Officer	+1 954 973 5537
Randy Van Velthoven	Regional Manager - Europe	+31 631 799 830
Rita Ganesh Ramojela	Regional Manager – India	+91 845 4844 289
Victor Gomez	General Manager - Asia Pacific   General Manager - WCA Relocations & WCA Vendors	+66 84 664 9631
Sripad Bharati	CEI	+1 954 790 5007

Event Staff	Position	Phone
А	Marketing Communications Manager	HKG number TBA
Douglas Archer	Conference Manager	HKG number TBA
Meow	Conference Supervisor (Hotel Reservations)	HKG number TBA
Jen	Conference Support (Booth)	HKG number TBA
Joey	Assistant Conference Manager	HKG number TBA
Lalita	Conference Support (Registrations)	HKG number TBA
O-part Korsanan (O)	IT Manager	HKG number TBA
Pui	Conference Supervisor (Sponsors)	HKG number TBA

For additional information please contact  $\underline{conference@sinoconference.com}$